



January 21, 2020

MAYOR'S REPORT

- **The Mayor's Prayer**
 - A prayer to be recited before every regular Borough meeting
 - Following the pledge of allegiance, should be listed on the meeting agenda
 - Can be led by Junior Borough Councilperson, or any other member of Council

- **Mayoral Proclamation**
 - PA One Call – April as 'Safe Digging Month'

- **Concerns/Complaints**
 - Abandoned vehicle on Penn St. – (resolved successfully)
 - Personnel Issue w/ Police Department – (In progress)
 - Parking issue on Penn St. near Smuckers – (resolved successfully)

- **Public Relations**
 - Snow Removal Ordinance 883 reminder posted on website/social media
 - Public Works Department photos & 'thank you' post on website/social media
 - Attended Tri-County Health & Fitness Grand Opening
 - Attended Active Shooter Training Seminar w/ NBFC
 - Sent Letter-to-the-Editor in the Leader-Vindicator
 - Scheduled Canyon Coffee Grand Opening
 - Saturday February 8th from 7am to 2pm w/ ribbon-cutting at 10am
 - Attended ride-along w/ Chief to East Brady
 - Joined Chief for community meeting to organize basketball fundraiser
 - Sworn-In New Bethlehem Volunteer Fire Company members
 - Civic Club invited Mayor & Council to speak
 - February 4th at 7pm at Presbyterian Church

- **Police**
 - Ride-along w/ Chief & Sergeant
 - Job shadow Rebekah
 - Council/supervisor meetings w/ Chief
 - GoFundMe for Computers – Sergeant Dan
 - Substation feasibility for Police/Finance Committee



**Borough of
New Bethlehem**
Incorporated February 12, 1853

OFFICE OF THE MAYOR

210 Lafayette St. New Bethlehem PA 16242

Phone: 814.275.2003 | Fax: 814.275.4269

info@NewBethlehemBoro.com

www.NewBethlehemBoro.com

- **The Mayor's Social**

- Meet & Greet public event to obtain feedback, ideas, suggestions
- Council, Police, Public Works Dpt. participate
 - All three (3) fire companies invited
- Light Refreshments, relaxed/casual atmosphere
- Sunday February 23rd from 1-3pm at the Redbank Valley Community Center
 - Proposed date/time by RVCC

- **'Thank You' Campaign**

- Recognize volunteers, veterans & V.I.P. (*at Mayor & Council's discretion*)
 - Folks in New Bethlehem Borough and the Redbank Valley community who make NB a great place to work, live and raise a family
- Folks are recognized in the community w/ letter from Mayor & Council
- Optional 'Certificate of Appreciation'
 - TechReady will design/print certificates at NO cost to taxpayers
- Recipient invited to Council meeting to be recognized and/or letter/certificate is snail-mailed (postage costs)
- Residents invited to contact Borough Office to nominate folks to be recognized
 - Nomination form would be developed
 - Published in Newspaper w/ Photo

- **Key to the Community**

- Borough works with Chamber to co-promote new businesses, ribbon-cuttings etc.
 - NB Borough only helps with businesses within the Borough
 - Chamber works independently with businesses outside the borough, but within the Redbank Valley community
- Chamber has large scissors, Borough could have large golden key (picture prop)
- Optional 'Certificate of Recognition'
 - TechReady will design/print certificates at NO cost to taxpayers

- **Home Town Makeover**

- Several residents shared Hometown Makeover renovation Project
- Ben & Erin Napier of reality show Home Town Taker on HGTV
- Community Revitalization project
 - <https://hgtvhometowntakeover.com/>

New Bethlehem Borough fosters business, community, and personal growth within the borough while maintaining the small town appeal and family friendly environment that makes New Bethlehem a great place to work, live and raise a family.